



J & J R E I N I N G I N C .

J&J Reining Inc 2024 Sponsorship Pack

J&J Reining Inc is Jen Jonas and Sharon Jones. We started hosting Reining shows in 2021 with a vision of hosting best-in-class shows and our vision remains unchanged.

Our shows are three full days, they feature a full slate of NRHA classes, ORHA classes, and custom J&J Reining Inc classes

We continually build upon the successes and bring new elements to our shows. In 2023 we had the biggest attended Ranch classes in Ontario. We also introduced the Working Western Rail and for 2024, a Ranch Trail class.

Our shows are well attended and present an opportunity for sponsors to get their message in front of this growing group of equine enthusiasts.



JJREININGINC@GMAIL.COM : WWW.JJREINING.CA
JEN: 519 570 7023 : SHARON: 416 666 6169



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Our shows are hosted at the premier Equine facility in Ontario: The Ancaster Fairgrounds. We rent the whole facility and have a fantastic team of volunteers and show staff to help ensure everything runs smoothly.

SHOW FEATURES:

- ✓ Aged event on Saturday: Derby for 4 – 7-year-old horses
- ✓ Sponsored dinner for competitors
- ✓ Circuit Series champions for Green Reiner, Rookie, and Youth
- ✓ Ranch classes, Working Western Rail, Ranch Trail
- ✓ Sponsored breakfasts
- ✓ Shopping opportunities with our vendors
- ✓ live-streaming of the show on our Facebook
- ✓ Professional photographers.
- ✓ Quality food truck onsite

*****Sponsorship starts at \$200 – every dollar counts!!!*****

All sponsors over \$500 can hang their banners in the main arena and in the warm-up arena
All sponsors over \$500 can have a Sponsor Spotlight on social media
Every sponsor has a 'Thank You' on social media

2024 show dates:

- ✓ June 14 – 16 (Paid warm-ups and move in Thursday June 13)
- ✓ August 23 – 25 (Paid warm-ups and move in Thursday August 22)





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Sponsorship Options 2024

Aged Event Sponsorship: Per Show

Saturday night: Derby horses 4 - 7, named after you/your business: June	\$	 Sponsored
Saturday night: Derby horses 4 - 7, named after you/your business: August	\$	 Sponsored

We are committed to hosting two high-quality Derbies. We plan to add \$14,000 in added monies to each Derby. We'd love for a total sponsorship of \$14,000 for each Derby, however we recognise this is a big amount. Therefore, we have set the sponsorship level at \$5,000 and other sponsorship monies from 'other sponsorships' will be added to this purse to get to the \$14k, and more if we can.

Special Event Sponsorship: Per Show

Friday night: event to be named after your business. June: Ranch Trail	\$	 Sponsored
Friday night: event to be named after your business. August: TBD	\$	1,000.00

Special Event: Maturity August

Maturity for horses 8+ Open/Non Pro to be named after your business	\$	 Sponsored
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~Only classes with sponsors will have added monies~

Class sponsorship: money to be divided between the shows, slates, and divisions of the class

Both shows Class Sponsorship: NRHA Classes

Choose from: Open, Novice Horse, Non-Pro	\$	2,000.00
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Circuit Series Class Sponsorship Both Shows

Choose from: Youth, Green Reiner, Rookie	\$	 Sponsored
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Both shows Class Sponsorship: J&J Classes

Choose from: Ranch, Working Western Rail, Green Horse	\$	2,000.00
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Other Sponsorships

Major sponsor, both shows	\$	2,000.00
Saturday Night dinner (\$1,500 per show)	\$	1,500.00
Drag sponsor, both shows	\$	1,000.00
Breakfast. Choose from Fri, Sat or Sun, both shows	\$	 Sponsored
Warm-up arena sponsor, both shows	\$	500.00
**Product (product plus \$\$) for 10 x 10 space (\$250 per show)	\$	250.00
Contribution to Prize fund sponsor (and/or product) both shows	\$	250.00
Friend of J&J Reining both shows	\$	200.00
Stall bag sponsor - your product in every stall bag		

All sponsors over \$500 can hang their banners in the main arena/warm up arena

All sponsors over \$500 can have a Sponsor Spotlight on social media

Every sponsor has a Thank You on social media